ABSTRACT

JOHN RAIMOND PATTIASINA. Empowerment Strategy for Fisherman Communities in Kusu Lovra Village of Kao Subdistrict of North Halmahera Regency. Supervised by MULYONO S. BASKORO and BUDHI H. ISKANDAR.

The aims of this research are: 1) To identify socio-economic conditions of fisherman communities in the village of Kusu Lovra. 2) To know how the fisheries business sector able to fill out the fishermen family life needs in the village of Kusu Lovra. 3) To determine what factors impede successful community empowerment programs Kusu Lovra fishing village. And 4) To formulate the strategy of community empowerment Kusu Lovra fishing village, and determine priority community development programs. Research method used is the case study method. And analysis used are descriptive analysis, SWOT analysis, and Analysis Hierarchy Process (AHP). The results showed that the fisherman in Kusu Lovra village divided into two groups, the are katinting fishermen (owner) and katinting laborers fishermen. Average income from the agricultural sector are about 300,000, - to Rp.500,000, - per harvested from an area of one to two hectares. While the average income of owner and laborers from going to sea fishing is Rp.588,000, - per month. Internal factors are dominant as a barrier to community empowerment programs in Kusu Lovra Village such as skills and mastery of technology is still less with a weight value 0.585. While the dominant external factor as a barrier to empowerment program is marine ecosystem damage caused by destructive fishing weights with a value 0.600. Empowerment strategy for fisherman communities in Kusu Lovra Village such as: (1) Increasing the productivity of fishermen with 0.714 weight value, (2) increasing the role of local institutions with total weight of 0.143, and (3) The conservation of fishery resources with a value of 0.143 weight.

Keywords: strategy, empowerment, fisherman.