

**ANALISIS KELEMBAGAAN PROGRAM PEMBERDAYAAN EKONOMI
MASYARAKAT PESISIR (PEMP) DI KECAMATAN TOBELO,
KABUPATEN HALMAHERA UTARA**

*Institutional Analysis of Coastal Community Economic Empowerment Program
(PEMP) In District Tobelo North Halmahera Regency*

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Abstract

Optimizing the implementation and achievement of program objectives PEMP highly dependent on role and performance of institutional PEMP as a locomotive of the program. This the purpose of this study was to 1) evaluate the rule and performance of institutional PEMP; 2) analyzing the sustainability of the institutional status PEMP; 3) and identify strategies to strengthen institutional PEMP. This research was conducted in the district of North Halmahera District Tobelo in June-November 2009. Primary data collection is done by a participatory approach using interviews, questionnaires and observation. Respondent in this study is the management board (2 person) of each institution or group involved in the program PEMP (DKP Country, LEPP-M3, MI, TD and KMP). The primary data collected were analyzed using RAPFISH method to analyze the status of institutional sustainability and IFAS and EFAS matrix method for evaluation of internal conditions and external groups, as well as SWOT analyze the status of institutional performance is largely (80%) the role and performance indicators belong to very important (>80–100) and a small portion (20%) classified as self-important (>60–80). Score assessment of the rule and institutional performance based on field condition showed that the majority (45%) indicator only has (>40–60) optimal/good value, even some less optimal (30 %) and bad (5 %). Institutional sustainability of the program resulted in Tobelo was Good (42.17). Strategies for institutional strengthening program in the District PEMP Tobelo, among others: a) optimizing the role and performance of institutional PEMP; b) expanding the network of institutions and enterprises; c) diversification of institutional and business system in accordance with the potential and problems of the region; d) Optimization of media publicity and promotion agencies and business; e) improved financial management and business systems, f) improve internal communication and external communication agencies, and g) affirm and uphold the institutional rules and business systems.

Keywords : institutional, PEMP, performance, role, sustainability

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