ABSTRACT

DEDE ROSDIANA. An Analysis of Prime Agricultural Comodities and Their Development Strategy In Ciamis Regency, West Java Province. Under Supervision of SANTUN R P SITORUS, SETIA HADI and DIDIT OKTA PRIBADI

Abstract

The regional development in the regional autonomy era requires development of regional potential inside the region itself (local development) which is prioritized to the commodities development. The aims of the study is to analyze the prime agriculture commodities and how to formulate their development strategy. The research was conducted in Ciamis Regency, west Java Province March to July 2011. The analysed data is input-output table of Ciamis regency year 2008. To determine prime agriculture commodities analyze with backward and forward linkage, backward and forward dispersion as well as output, income and employment multiplier. The development strategy was formulated using combination of two analyse; those are the AHP and SWOT analyse (A-WOT). The results show that the prime agriculture commodities in Ciamis regency are rice product with index composite value around 0.75, chicken meat product with index composite value around 0.68 and cow with index composite value 0.67. Development strategies for the three prime agriculture commodities are as follow: increasing quantity and quality rice production; capital assistance for local economic actors (poultry shop and breeding farm); increasing cow population through revolving fund and insemination program.

Keywords: Input-Output Tabel, Prime Agriculture Commodity, Development Strategy