SUMMARY


Ecotourism area is a Collaborative Forest Management is not land-based product developed for a service, one of them is tours. Collaborative Forest Management is a system of forest resource management by Perhutani along with the rural community or interested parties (stakeholders) with the spirit of sharing, so that the common interest to achieve sustainability of functions and benefits of forest resources can be realized in an optimal and proportional. The study was conducted to assess the partnership aspects of nature tourism in Wana Wisata Kawah Putih Ciwidey.

The result are expected to provide inputs for the manager about the nature business partnerships, as well as consideration of the management of the business partnership program sites in Wana Wisata Kawah Putih Ciwidey. The research was conducted in Wana Wisata Kawah Putih Ciwidey under the management of KBM JLPL Perum Perhutani Unit III West Java and Banten in September-October 2011. Methods of data collection is done by in-depht and structured interviews to respondents who had deliberately determined (purposive sampling). The people who set this considered by many key informants who know about this study beside that respondent take visitors. Data analysis was performed by qualitative descriptive.

The results of the study indicate that the nature of business partners in WWKP Ciwidey is LMDH Wisata. Form of partnership is a partnership that executed subcontract. This pattern shows the relationship between KBM JLPL as the company partners with LMDH Travel as a group of partners. Business partnership agreement in WWKP Ciwidey contained in the Partnership Agreement between KBM AEJ Perhutani Unit III West Java and Banten with LMDH Wisata in Wana Wisata Kawah Putih Ciwidey. Each party has the rights and obligations of the partnership activities in the tourism business WWKP Ciwidey. Lack of rights and obligations that have not been met by both sides led to discrepancies or problems in the management of business partnership in WWKP Ciwidey. Ecological benefits derived from the partnership is to protect the forest from the dangers of damage to conservation areas can be maintained WWKP Ciwidey continuity. Economic benefits derived apparent income earned by members of the LMDH Wisata involved as partners or business partners. Social benefits gained access and facilities received by the public to obtain employment.

Keyword : WWKP, partnership, communities, benefit.