SUMMARY

JIMMY ALFA ARRIVED. Business Development Prospect of Non-Timber Forest Products Utilization as an Alternative Social Governance By Concessionaires IUPHHK HA CV. Pangkar Begili, West Kalimantan. Supervised by BAHRUNI.

Forest is a blessing of God Almighty that provides many benefits to human welfare. Benefits generated by forests can be divided into two parts, namely the perceived benefits of indirect (intangible) and the perceived benefits of direct (tangible). Tangible benefits in the form of non-timber forest products have good prospects for development and an important resource to people's lives, but their use in society is not optimal.

The purpose of this study was measure the use of non-timber forest products (NTFPs) by the community and identify potential and constraints of the development of NTFPs as a consideration of alternative social governance by the company. Sampling method used was a purposive sampling method based on sampling with the deliberate purpose of the study. The selected study sites are companies that do not have the research results related to NTFPs. In this study, taken as many as two hamlets in each of the 30 respondents from each village.

The value of forest resources for the benefit of the community in the Nusa Bakti village is Rp 10,544,000/household/year or Rp 316,340,000/year. Meanwhile at Natai Bunga village, the benefits of forest resources for all respondents is Rp 268,190,000/year respondents (households) or any respondents (households) Rp 8,939,000/household/year.

NTFPs potential for development in the Nusa Bakti and Natai Bunga villages interest on the production and marketing aspects of the gum, tengkawang, rattan, bamboo, and the gum resin. Priority development of NTFPs at Nusa Bakti and Natai Bunga villages located around the area of CV. Pangkar Begili is latex rubber and tengkawang.

Key words: Non-timber forest products, the value of benefits, production, marketing, and the priority of non-timber forest product development