DESAIN LANSKAP SAHID KUTA LIFESTYLE RESORT, BALI
(Kegiatan Magang di PT. Tropica Greeneries, Jakarta)
Landscape Design of Sahid Kuta Lifestyle Resort, Bali
(Activities Internship at PT. Tropica Greeneries, Jakarta)

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Abstract

A tourism industry needs to be supported by facilities that can serve all the needs, desires, and expectations of tourists. One of the facilities that can provide is the resort. The existence of resort facilities is supported by the existing landscape around it. According to the European Tourism Analysis in 1993 (in Holden, 2000), a quality tourist destination area should have character. The highest character is having a beautiful landscape. Therefore, the order of the aesthetic and functional landscape is very important in resort development. In order to achieve it, the resort management need to make a process of planning and design for the site. The planning and design concept are used should be accomplish with two criterias: in accordance with the wishes of the owner and in accordance with the aesthetic and functional value. This concept is applied in order to provide the aesthetic and benefits for the surrounding environment. PT. Tropica Greeneries as consultant firm as well as landscape contractors who have years of experience, is trusted to design the landscape of Sahid Kuta Lifestyle Resort located in Kuta, Bali. The purpose of making the Sahid Kuta Lifestyle Resort landscape design was to create a landscape that not only to meet the space requirements for service activities and service users, but also expected to meet the needs of mind, body, and spirit. The result of landscape planning process during internship is an experience to produce site plan, image sections, image details, planting plan, and hardscape plan. The internship activities that were conducted during the four months in PT. Tropica Greeneries have many benefits. The benefits are get work experience, practical knowledge, and skills in order to create an attitude of professionalism in the real world of work, especially in the resort area of landscape planning.

Keywords: Bali, Design, Landscape, Tropica Greeneries, Sahid Kuta Lifestyle Resort, Tourism.