ABSTRACT

AHMAD SIHABUDIN, The Perception of Ethnic Community of Outer Baduy about the Family Needs in Lebak Regency, Banten Province. Under the supervision of BASITA GINTING SUGIHEN as Advisory Committee Chairman; DJOKO SUSANTO and PANG S. ASNGARI as members of the Committee.

Baduy community is one of the ethnic communities who still adheres to tradition and tends to be reclusive. So, it is called Komunitas Adat Terpencil (Closed Ethnic Community). The objectives of this study are (1) to get the description of the family needs of the Outer Baduy Community, (2) to analyze determinant factors that influence the perception of the Outer Baduy Community about their families’ needs; and (3) To get tentative models of Planned Changes, such as intervention, and things that need to be intervened to raise the standard of living of Outer Baduy Community’s Families. This research is conducted in fifteen kampungs (villages) of Outer Baduy in Lebak Regency using survey method. The findings of the study are (1) Perception of Heads of Families of Outer Baduy Community in the Lower West and Middle West on Families’ needs; physiology, sense of safety, sense of love, and sense of group appreciation is high, but in Kaduketug strip those needs are considered average; (2) The satisfaction of Heads of Outer Baduy Community families in the Lower West and Middle West on Family needs; physiology, sense of safety, sense of love, and sense of belonging by the group; (3) the efforts of heads of families in Lower West in cropping, trading, hunting, and working for others and making handicrafts have highly correlated to the perception of heads of families on basic needs, sense of safety, sense of love; (4) the motive to gain knowledge is highly correlated to the perception of heads of families on basic needs, sense of safety, sense of love and sense of belonging to the group; (5) Social Interaction through interpersonal communication and the agents of changes is highly correlated to the perception of heads of families on basic needs, sense of safety, sense of love, and sense of belonging to the group; (6) the value of social culture on work, nature and relationships with other people is highly correlated to the perception of heads of families on basic needs, sense of safety, sense of love, and sense of belonging to the group. To develop strategies and policies to meet the needs of SCC family of Baduy can be created by raising the standard of living by providing a centre of business practice, discussion forum (informative community group), escalation of business facilities, community participation, the support of opinion leaders in Baduy community, private support, and high motive and the awareness to change.

Key Words : Community of Baduy Custom, Perception, Family Needs.

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