ABSTRACT

Rozalina. Analysis of Sustainability and Wood Marketing at the Mixed Garden of Karacak Village, Leuwiliang District, Bogor. Under the Supervision of Hardjanto and Nurheni Wijayanto

The objective of this study was to analyze the sustainability of the mixed garden at Karacak in performing its current functions (production, social, ecological) and examine the current marketing of wood at the mixed garden of Karacak. The study was conducted at the Village of Karacak, Bogor, from January to February 2011 by means of a survey and in-depth interviews. The management of Karacak’s mixed garden has not met the minimum requirements for the achievement of its sustainable functions (production, social, ecological) and is declared to have 'passed with some notes'. There are two marketing channels in Karacak Village: (1) the farmer share of only 7.46 % with the marketing margin of 72 % at the industry level and (2) the farmer share of 20% with the marketing margin of 80 % at the industry level. The average efficiency value of marketing the people’s timber coming from Karacak’s mixed garden is 47.09%. It is concluded that the management of the mixed farm does not meet the requirements for the achievement of its sustainable functions and the marketing at the village is not yet efficient.

Keywords: mixed garden, agroforestry, marketing, sustainability