ABSTRACT

SRI LINDAWATI. ANALYSIS THE IMPLEMENTATION OF PROGRAM KELUARGA HARAPAN POLICY ON THE IMPROVEMENT OF HEALTH QUALITY AND FAMILY EDUCATION. Study Case in Tegal Village Kemang Sub-District Bogor Regency West Java Province. (Supervised by SAHARUDDIN)

Poverty is a situation where a person or household is facing difficulties to fulfill its basic needs, while its supportive environment is lack in contribute the opportunity to improve the welfare continually or even out of the vulnerability. In order to handle the problems in poverty, government issued “Program Keluarga Harapan” that aims to eliminate the poverty by health quality and “RTSM” education improvement with the recipient’s criteria who has kid about 0-15 years and/or pregnant women/childbed and present on the choosen location.

This research is maintained in Tegal Village Kemang Sub-District Bogor Regency. The background of site selection because this area has the most number of RTSM in Kemang Sub-District about 611 RTSM. The objective of this research is willing to observe the result of PKH, covering about target accuracy, role of village government in the process of RTSM selection, funding allocation form and observe how well that the mothers improve health and family education quality. The research is maintained using quantitative and qualitative approach with sampling frame about 90 respondent in amount that were classified based on PKH fund received.

The result of this reasearch shows that PKH fund is distributed on low RTSM about 76% and 34% for medium RTSM, while for the allocation of fund PKH is olny about 42 RTSM using this fund accurately, but about 48 another RTSM use fund not accurately for needs outside health and family education. The result of the analysis also shows that there is significant relation between PKH fund with mother’s effort to improve family health quality, and there is also significant relation between mentoring PKH with mother’s effort to improve family education.

Keyword: Poverty, PKH, policy, RTSM