ABSTRACT

DARA KRISTANTI NUGRAHENI. Knowledge and implementation of early initiation of breastfeeding, exclusive breastfeeding and nutritional status of infants under three years in rural and urban. Supervised by YEKTI HARTATI EFFENDI and MIRA DEWI

Early initiation of breastfeeding is a method in which after the baby is born, he/she is placed over the mother’s abdomen and left to crawl to reach the nipple and finally suck it without assistance. The method provides the benefits to the survival of infants. Early initiation of breastfeeding and exclusive breastfeeding can prevent deaths and reduce the risk of neonatal infectious diseases. The purpose of this research was to study the knowledge of early initiation of breastfeeding mother, the implementation of early initiation of breastfeeding, exclusive breastfeeding, and nutritional status of infants under three years in rural and urban. The study design was retrospective and cross sectional, and took place in Desa Sukajadi and Kelurahan Situgede. The study showed that both the mothers in rural and urban areas have knowledge of early initiation of breastfeeding at a medium level. There were 40% of samples in both rural and urban areas who implement early initiation of breastfeeding and 62.9% samples in both the rural and urban areas practiced exclusive breastfeeding. There is no association between early initiation of breastfeeding knowledge of mothers with implementation of early initiation of breastfeeding and between the implementation of early initiation of breastfeeding and nutritional status of infants under three years.