ABSTRACT

DEWI CHALIMATUS SHOLICHAH. Influence of Agribusiness Entrepreneurs Education to Entrepreneurial Competencies Santri in Beef Cattle Business (The Case of Pesantren Wirausaha Agrobisnis Abdurrahman bin Auf, Desa Bulan, Wonsari, Klaten, Jawa Tengah). Guidance by ANNA FATCHIYA.

Entrepreneurial competence of santri is his ability to carry out various business activities with a motivational tendency to become entrepreneurs. This study aimed to analyze the education system of agribusiness entrepreneurs at Pesantren Wirausaha Agrobisnis Abdurrahman bin Auf, to identify characteristics of santri and agribusiness entrepreneurs education that related to santri entrepreneurial competencies in beef cattle business, and to analyze the relationship between characteristics of santri and education of agribusiness entrepreneurs with entrepreneurial competence of santri in the beef cattle business. This study used census research methods, the data were collected from 24 santri’s at Pesantren Wirausaha Agrobisnis Abdurrahman bin Auf. The data collection used questionnaires, guiding interview, direct observation, and study of literatures related with entrepreneurial education system that applied in pesantren. The results showed that all variables of the characteristics of santris did not significantly positively relate with entrepreneurship competence of both technical and managerial. While on agribusiness entrepreneurship education, the variable of methods and educational facilities had a significant positive relationship with managerial entrepreneurial competence of santri. Therefore, pesantren have to improve the quality of educational facilities and methods in teaching and learning process, especially in their managerial.

Keywords: entrepreneurship education, agribusiness, entrepreneurial competencies, santri, and pesantren.