NOVIA PUTRI SETYA AYU. Rural Agribusiness Development Programme (PUAP) and Its Relation to the Capacity of Farmer Groups. Supervised by SITI AMANAH

Aims of the research were: (1) to analyse relationship between PUAP implementation with capacity of farmers groups, (2) to analyse correlation between characteristics of group with the capacity groups, (3) to analyse correlation between characteristics of personal group member characteristics with capacity of groups. The research used quantitative approach with survey method. Respondents were members of farmer groups in Gapoktan Rukun Tani, who participate in the program. The number of sample respondents were 35 farmers from 4 groups. Population of the research were members of farmer capacity groups who received PUAP. There were 187 farmers who were members of Gapoktan Rukun Tani. Sample respondents were 35 farmers from 4 groups. Respondents were chosen with disproportional random sampling. Research result showed that were positive correlation between PUAP implementation with capacity of groups, between characteristics of group with capacity of groups. On the other hand, there were negative correlation between characteristics of personal group member with capacity of groups. Farmer groups need to increase the role in developing group member capacity.

Key words: PUAP Programme, groups capacity, role and function farmers group.