ABSTRACT

DEWI VIVI VANADIANI, Industrialization in Rural Areas and Structural Changes in Farming Community in Pasawahan Village, Cicurug District, Sukabumi, West Java. Supervised by FREDIAN TONNY NASDIAH

This research focused on industrialization in rural areas and structural changes in farming community. This research was conducted by using qualitative and quantitative method at Pasawahan Village, Cicurug District, Sukabumi, on April 2011. Respondent in this research were individual that works in agricultural field. Respondent was chosen by using stratified random sampling based on land tenure. The purpose of this research are: (1) Analyze the relation of industry in rural areas and changes in working relation, (2) Analyze the relation of industry in rural areas and changes in types of livelihood, (3) Analyze the relation of industry in rural areas and changes in social mobility, (4) Analyze the relation of industry in rural areas and changes in social relations. Industrial development aimed to improving welfare of the community. In the implementation, industry in rural areas causes social change in the structural aspect of farming community. Land conversion, land commercialization, and labor absorption which indicates the process of industrial development in rural areas, related to changes in structural aspect of farming community in working relation, types of livelihood, social mobility, and social relations.

Keywords: Industry in rural areas, land conversion, land commercialization, labor absorption, structural change